

**BHHS - Michigan Real Estate | Grand
Rapids - Cascade**

MI

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OFFICE

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5136 Cascade Road Southeast, Grand Rapids,
MI 49546



William Coats

ABOUT

William is committed to giving his clients the highest level of competence, care, and professionalism to each transaction.

EDUCATION

Associates Degree in Marketing Baker College

Holloways Institute (Broker)

Specialized courses in Commercial Real Estate Real Estate Law,
Etc.

Series of advanced courses leading to Broker's License

Ongoing education about the ever-changing market, laws,
interest rates, trends, inventory levels, market concepts and new
ideas

TRACK RECORD

Over 25 Years of Real Estate Sales Experience

Completed well over 1000 Real Estate Transactions

Consistent Multi-Million Dollar Producer

Completed All Required Mortgage Pre-Licensure Classes,
Passed State and National Mortgage Origination Licensure
Exams

William has Represented National banks, Asset managers, Local
banks and Credit Unions, as well as Government Enterprises such
and Freddie Mac and HUD.

William has sold Residential, Multifamily, Bare ground and
Commercial properties in over 20 Counties throughout the state
of Michigan.

SERVICES PROVIDED

Consultative approach to help evaluate options

Comprehensive market evaluations

Home improvement and "staging" tips

Creative advertising programs