

Lee & Associates of Michigan

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Brian True

ABOUT

PROFILE

Brian True comes to Lee & Associates of Michigan with 12 years of commercial real estate experience. Focusing on the Detroit Metro area, Brian utilizes his diverse background in investigative research to aid his clients in identifying and analyzing various opportunities. His extensive background in tenant representation marks Brian's ability to find the best possible real estate solutions for his clients. Brian holds a Bachelor of Science Degree from the Rochester Institute of Technology in Rochester, New York. Additionally, he has earned the industry designation CCIM (Certified Commercial Investment Member).

CAREER SUMMARY

Previously, Brian was a Vice President with the Tenant Representation Group for Jones Lang LaSalle. There, he assisted clients on a variety of corporate real estate issues including lease restructuring, cost/benefit analysis, confidential site selection, facility disposition and transaction negotiation.